

Privacy Policy [Last Updated August 2024]

Sasha Bruce Youthwork (SBY) is committed to protecting your privacy. This policy describes how we collect, use, and safeguard your information when you interact with <u>our website</u> and social media (@SashaBruceYouth on Instagram, Threads, X, and @SashaBruceYouthwork on LinkedIn and Facebook). You may browse our website and channels without providing any personal information.

Information Collection and Use

- 1. **Personal Information:** We collect personally identifiable information such as your name, email address, mailing address, phone number, and payment details when you make a donation, sign up for a volunteer opportunity, or subscribe to our newsletter. We may also collect information if you interact with us via email, social media, or other online platforms. We may use your information to send you our newsletter, to obtain your feedback, to share fundraising campaigns, and program and event updates. When making an honoree donation, we will not use any provided personal information for any purpose other than to send your honoree an acknowledgment email.
- 2. **Protection of Your Information:** We will not sell or rent our donor lists to list brokers or organizations.
- 3. **Non-Personal Information:** We gather non-identifiable information such as your IP address and browsing behavior to improve our website and services. This helps us understand site usage and enhance user experience.
- 4. **Cookies:** Our website uses cookies to store data about your visits and preferences. Cookies help us provide a more personalized experience but can be disabled through your browser settings if you prefer not to use them.

Security

We employ industry-standard encryption technologies to secure your information, especially credit card transactions. We do not store credit card information. Our website uses Secure Socket Layer (SSL) technology to protect your data.

Information Sharing, Third Parties, and Data Enrichment

We handle all data with the utmost care and in accordance with applicable privacy laws and regulations.



- 1. **Service Providers:** We may share your information with third-party service providers who assist us with website management, payment processing, and other operational tasks. These providers are contractually obligated to protect your information and use it solely for the purposes we specify. We utilize certain information to enhance our data services. This may include obtaining updated contact details or additional relevant data to improve our communication and service delivery.
- 2. Legal Compliance: We may disclose your information if required by law or to protect our rights and safety.
- 3. **Opt-Out Options:** You can opt-out of receiving communications from us by following the unsubscribe instructions in our emails or by contacting us directly. You may also request that we not share your information with third parties.

External Links

Our website may contain links to other sites. We are not responsible for the privacy practices or content of these external sites.

Your Rights and Contact

You have the right to access, correct, or delete your personal information. For any questions or concerns about our privacy practices or to update your information, please contact us at:

By Mail:	Sasha Bruce Youthwork
	Attn: Development
	741 8th St SE
	Washington, DC 20003
By Email:	info@sashabruce.org

By Phone: (202) 675-9340

We may update this policy periodically, and changes will apply to information collected after the update date.